ADALPI Flexible Engagement on Intellectual Property

The Association Internationale pour le Développement de la Propriété Intellectuelle (International Society for the Development of Intellectual Property) – **ADALPI** - is an international association established by experienced independent professionals. Our members and experts have broad IPR legal practice, policy and academic backgrounds that allow us to provide assistance in both traditional and non-traditional methods. Our objective is to secure an appropriate working environment in which creators and innovators can flourish by fostering the development of intellectual property regimes worldwide in accordance with ethical principles.

Our activities are tailor-made to the needs of our government and private sector programme participants. The assistance is demand-driven and development-oriented with a particular emphasis on the needs of local creators, innovators, enterprises and public institutions.

Examples of our primary programmes would include the following.

- ➤ Initiatives aimed at training a core group of individuals (government and/or private sector) on the links between the benefits of IPR and economic growth. Individuals participating in these workshops would also be trained to deliver training to others. The primary target audiences would be policy makers, individual entrepreneurs and business associations.
- ➤ Partnering with a university/universities to create an IPR clinic for law and business students. This would involve curriculum development and providing an opportunity to train future lawyers for work on IPR legal issues. An IPR clinic would also have a component for practising lawyers to take courses to add to their existing areas of legal practice.
- Programmes targeting the domestic practising legal community. The objective would be to expand the legal expertise of practising lawyers to include legal representation and business counselling relating to IPR issues.
- Programmes targeting business/creative groups aimed at raising awareness of ways to improve commercialization of innovative/creative products and securing IPR protections for the domestic and export markets.

The examples above are not exhaustive of the kinds of assistance that can be developed and conducted. ADALPI invites inquiries as to what YOUR needs are and how ADALPI can construct a customized solution to meet your objectives.